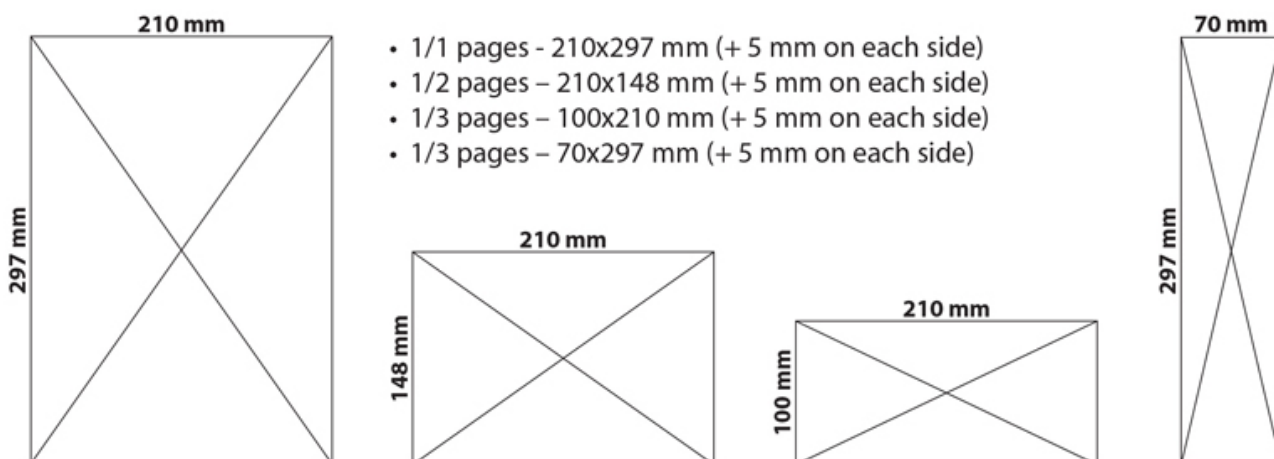


Layout requirements:

- Adobe Illustrator CS6 and previous versions (ai, eps);
- Adobe Photoshop CS6 and previous versions (tif, psd);
- InDesign CS6 and previous versions (indd), (layout must be in the form of an assembly of files with texts, images and fonts);
- Corel Draw X9 and previous versions (cdr);
- PDF files;
- The maximum value of the total amount of inks in the image - within 280%;
- Allowable image resolution - from 300 dpi and higher, color model - CMYK;
- Trim size - in accordance with the page format allowances - 5 mm;
- All significant elements located inside the strip must be at a distance of 5 mm or more from the trim size.



Color proofing requirements:

- Color proof is a print created on special equipment, which is calibrated according to the printing technology.
- The magazine accepts only approved color proofs in 1:1 format.
- The color proof must contain control scales, with a minimum size for patches - 5x5 mm.